

STATE OF THE CD-ROM INDUSTRY: APPLICATIONS, PLAYERS, AND PRODUCTS

An In-Depth Subscription Service By John Gale

"This is the most comprehensive CD-ROM report which I have seen Some of the concepts generated new product ideas We are proceeding with implementation."

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"State of the CD-ROM Industry offers an unusual combination of background information at a cost comparable to other services that provide only one of these items."

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Robert Head, Commenting in Government Computer News

"John Gale's extensive practical experience in electronic publishing is reflected in this report The policy of continual updating of product and company information makes this investment a continuing asset."

Brett Butler, Infour

Dear Colleague,

State of The CD-ROM Industry: Applications, Players, and Products is a subscription service which offers an indepth look at the CD-ROM industries. In Volume I's 100 pages, the industry and its major technologies are introduced. Both market and technological acceptance forecasts supplement the chapter on market implications. Cross reference and summary charts assist in understanding the detail provided in Volume II. Volume II provides 205 pages of profiles for the 240 major players worldwide. These include information distributors, information content providers, CD-ROM drive manufacturers, interface manufacturers, systems integrators, replication services, software houses, and vendors of alternative technologies.